Finding Organizations of Interest using Guidestar & LinkedIn

GUIDESTAR

1. Visit Guidestar, the National Nonprofit database here: https://www-guidestar-org.ezp-prod1.hul.harvard.edu/search#orgStructure to find organizations of interest. (Go through Hollis to access free premium version)

2. Identify your priorities (some combination of geographic preference, organizational mission and type of job, and financials)
   - **In the Geography Tab**, choose your preferred geographic area, if relevant
   - **In the Organization Tab**, choose your preferred Cause Area (i.e., focus area) by the NTEE codes listed (A, B, etc.) and Subcause Area (i.e., type of work). For a bit of reference, following are typical areas of interest for HGSE students.
     - The top 3 focus areas:
       - B: Educational Institutions (28%),
       - S: Community Improvement & Capacity Building (25%), and
       - R: Civil Rights and Social Action, Advocacy (18%)
     - The top 3 types of work:
       - 02: Management & Technical Assistance (31%),
       - 05: Research Institutions (28%) (these are addressed in the Consulting Pathway), and
       - 01: Advocacy/Alliance (27%)
o **In the Financials Tab**, select $1.5m+ in revenue and $500k+ in total assets to start (you can modify from there)

3. Use the Search bar to further filter the opportunities.

4. Use this [Job Application Tracker](#) to keep track of your discoveries.

**LINKEDIN**

1. Log onto the LinkedIn HGSE Alumni site: [https://www.linkedin.com/school/harvard-graduate-school-of-education/](https://www.linkedin.com/school/harvard-graduate-school-of-education/)

2. Filter alums:
   o By *Where they live*, *Where they work*, and *What they do*, and/or
   o By using the *Search* bar
3. **Review profiles** based on your filter criteria.

4. **Record names of organizations**, roles, etc. that are of interest to you in the [Job Application Tracker](#)