Navigating Guidestar & LinkedIn to Find Organizations of Interest -- NP

GUIDESTAR
1. Visit Guidestar, the National Nonprofit database (now Candid.org) here: https://www-guidestar-org.ezp-prod1.hul.harvard.edu/search#orgStructure to find organizations of interest.
   - Access through Hollis to get free premium version while you are a student
2. Identify your priorities (some combination of geographic preference, organizational mission and type of job, and financials)
   - In the Geography Tab, choose your preferred geographic area, if relevant
   - In the Organization Tab, choose your preferred Cause Area (i.e., focus area) by the NTEE codes listed (A, B, etc.) and Subcause Area (i.e., type of work).
     - The top 3 focus areas for HGSE students (according to CSO’s surveys) are B: Educational Institutions (28%); S: Community Improvement & Capacity Building (25%); and R: Civil Rights and Social Action, Advocacy (18%)
     - The top 3 types of work are 02: Management & Technical Assistance (31%), 05: Research Institutions (28%), and 01: Advocacy/Alliance (27%)
   - In the Financials Tab, select $1.5m+ in revenue and $500k+ in total assets to start (you can modify from there)
3. Use the Search bar to further filter the opportunities.
4. Use this Job Application Tracker to keep track of your discoveries.

LINKEDIN
1. Log onto the LinkedIn HGSE Alumni site: https://www.linkedin.com/school/harvard-graduate-school-of-education/alumni/
2. Filter alums:
   - By Where they live, Where they work, and What they do, and/or
   - By using the Search bar
3. Review profiles based on your filter criteria.
4. Record names of organizations, roles, etc. that are of interest to you in the Job Application Tracker