



Navigating Guidestar & LinkedIn to Find Organizations of Interest -- NP

GUIDESTAR

1. Visit Guidestar, the National Nonprofit database (now Candid.org) here: <https://www-guidestar-org.ezp-prod1.hul.harvard.edu/search#orgStructure> to find organizations of interest.
 - Access through Hollis to get free premium version while you are a student
2. Identify your priorities (some combination of geographic preference, organizational mission and type of job, and financials)
 - **In the Geography Tab**, choose your preferred geographic area, if relevant

Geography Organization Financials

STATE
Massachusetts - 36724 X

ZIP CODE
Enter a zip code Radius

METRO STATISTICAL AREA (MSA)
MA - Boston - 36724 X

- **In the Organization Tab**, choose your preferred Cause Area (i.e., focus area) by the NTEE codes listed (A, B, etc.) and Subcause Area (i.e., type of work).

For reference:

- The top 3 focus areas for HGSE students (according to CSO's surveys) are B: Educational Institutions (28%); S: Community Improvement & Capacity Building (25%); and R: Civil Rights and Social Action, Advocacy (18%)
- The top 3 types of work are 02: Management & Technical Assistance (31%), 05: Research Institutions (28%), and 01: Advocacy/Alliance (27%)

Geography Organization Financials

GUIDESTAR PROFILE LEVEL

NO LEVEL BRONZE SILVER GOLD PLATINUM

CAUSE AREA (NTEE CATEGORY)
R Civil Rights, Social Action, Advocacy - X 434

SUBCAUSE AREA (NTEE CODE)
R01 Alliance/Advocacy Organizations - X 36

- **In the Financials Tab**, select \$1.5m+ in revenue and \$500k+ in total assets to start (you can modify from there)

3. Use the Search bar to further filter the opportunities.

Organization Education

14 results found

4. Use this [Job Application Tracker](#) to keep track of your discoveries.

Geography Organization Financials

REVENUE (\$990) \$0 \$1,500,000

ADDITIONAL REVENUE FILTERS

TOTAL EXPENSES \$0 \$1,500,000

ADDITIONAL EXPENSE FILTERS

TOTAL ASSETS \$0 \$500,000

ADDITIONAL ASSETS FILTERS

LINKEDIN

1. Log onto the LinkedIn HGSE Alumni site: <https://www.linkedin.com/school/harvard-graduate-school-of-education/alumni/>
2. Filter alums:
 - By *Where they live, Where they work, and What they do*, and/or
 - By using the *Search* bar
3. Review profiles based on your filter criteria.
4. Record names of organizations, roles, etc. that are of interest to you in the [Job Application Tracker](#)